

TIGER

2017-2018
COLUMBIA CHAMBER OF COMMERCE
ANNUAL REPORT



COLUMBIA
CHAMBER
OF COMMERCE

*Engaging Business
for Community Excellence*

UNITED STATES CHAMBER OF COMMERCE

ACCREDITED



Board of Directors - Executive Committee

David Nivens

Chair
Midwest Computech

Susan Hart

Chair-Elect
Huebert Builders, Inc.

Rusty Strodtman

Past Chair
Columbia Mall

Michele Batye

Women's Network Chair
Dave Griggs Flooring America

Kathleen Bruegenhemke

Treasurer/Finance & Administration Division Director
Hawthorn Bank

Matt Garrett

Economic Division Director
KOMU 8 & Mid Missouri's CW

Mike Grellner

Community Affairs Division Director
Plaza Commercial Realty

Erica Pefferman

Membership Development Division Director
The Business Times Company

Matt McCormick

President
Columbia Chamber of Commerce

Board of Directors

Nick Allen, Manor Roofing and Restoration
Michele Batye, Dave Griggs Flooring America
Jan Beckett, Retired
Kathleen Bruegenhemke, Hawthorn Bank
Caleb Colbert, Brown Willbrand, PC
Tim Crockett, Crockett Engineering Consultants, LLC
Kevin Czaicki, CenturyLink
Shelly DeVore, Columbia Insurance Group
Katie Essing, The District
Matt Garrett, KOMU
Mike Grellner, Plaza Commercial Realty
Danny Hammack, Columbia Honda
Susan Hart, Huebert Builders, Inc.
Jennifer Hedrick, Simon Oswald Architecture

Joe Henderson, Central Bank of Boone County
Tyson Hunt, Logboat Brewing Company
Jay Lindner, Lindner Properties
Joe Miller, First State Community Bank
Matt Moore, Shelter Insurance Companies - Main Office
David Nivens, Midwest Computech
Erica Pefferman, The Business Times Company
Laura Roeder, The Village of Bedford Walk
Kit Stolen, Providence Bank
Rusty Strodtman, Columbia Mall
Gary Ward, University of Missouri
Matt Williams, Landmark Bank
Lindsay Young-Lopez, The Food Bank for Central & Northeast Missouri

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Dan Atwill, Presiding Commissioner, Boone County
Dr. Peter Stiepleman, Superintendent, Columbia Public Schools
Dr. Scott Dalrymple, President, Columbia College
Stacey Button, President, REDI, Inc.
Dr. Dianne Lynch, President, Stephens College

Mike Matthes, City Manager, City of Columbia
Dr. Jeff Lashley, President, Moberly Area Community College
Brian Treece, Mayor, City of Columbia
Dr. Bruce Walker, President, Centennial Investors
Dr. Alexander Cartwright, Chancellor, University of Missouri

Board of Advisors

Ameren Missouri
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Boone Hospital Center
Central Bank of Boone County
City of Columbia
City of Columbia - Water & Light
Columbia Board of Education
Columbia College
Columbia Daily Tribune/Tribune Publishing Co.
Columbia Insurance Group
Commerce Bank
Country Club of Missouri
First Midwest Bank
First State Community Bank
Hawthorn Bank
Isle of Capri Casino Hotel Boonville
JES Holdings, LLC
Joe Machens Dealerships

KOMU 8 & Mid Missouri's CW
Landmark Bank
Mediacom
Missouri Credit Union
Missouri Employers Mutual
Naught-Naught Insurance Agency
Shelter Insurance Companies - Main Office
State Farm Insurance - Columbia Operations Center
Stephens College
The Bank of Missouri
The Insurance Group
U.S. Bank
UMB Bank
University of Missouri
University of Missouri Health Care
Veterans United Home Loans
William Woods University

Letter from the Chair



What a tremendous honor and privilege it has been to serve as the Chair of the Board for the Columbia Chamber of Commerce this past year. I've thoroughly enjoyed getting to know and work with so many great members, civic and community leaders, state and federal leaders, and the tremendous group we have on staff at the Chamber. Our organization is stronger than ever with a great trajectory forward. This is our organization and we should all take great pride in how our Chamber truly is making Columbia a better place to live, learn, work and play.

When I sat down to lay out some goals and objectives last year, I wanted to balance being realistic with volunteer and staff capacity while pushing the envelope to get the most out of our organization and become better at serving our members and community. The goals I laid out were challenging, but attainable:

- Continue to improve the Chamber's internal structure, expand services to members, and position our organization for growth and prosperity
 - Continue to foster collaborative partnerships between entities in and around Columbia
 - Be the voice of small business for our Chamber
 - Highlight the partnerships and support between Chamber members and the nonprofit community in Columbia by promoting all the great things we do in and for this community and that business is not a bad word.

As I look at the list of accomplishments the Chamber has achieved this year, I am proud of the fact we have checked so many boxes this year. Our accomplishments include:

- Annual survey now includes a section regarding charitable giving and volunteer hours from our chamber membership.
- The Total Resource Campaign program was restructured with a likely rebranding for the 2018-2019 program year.
- Established a quarterly meeting with the Jefferson City Chamber of Commerce leadership to identify areas to help grow our region and build a stronger central Missouri.
- Expanded our Leadership Visit program to involve more participants.
- Created an HR Task Force which has been reviewing our HR policies, benefits, and salary structures to make us a more competitive chamber and employer in Columbia.
- Held our inaugural Fly-In to Washington D.C.
- Transitioned our Quarterly Membership Breakfasts to The Crossing.
- Hosted U.S. Chamber of Commerce President and CEO, Tom Donohue, along with U.S. Senator Roy Blunt as keynote speakers at our final QMB.
- Re-branded our Business Showcase event to Showcase CoMo.
- Approved a new direction and vision for our EPIC division.
- Continued to build and expand our Government Affairs initiatives.
- Began utilizing team and personal coaching for our staff.

Be proud of what we've accomplished together for our Chamber and business community. We are in the top percent of Chambers in the country because our members and staff have worked hard to be a Five-Star Accredited Chamber through the U.S. Chamber of Commerce. We have an engaged and passionate membership committed to serving our community. We also have a team at the Chamber that consistently produces results which rival or surpass other Chambers with larger staff teams. We have a tremendously talented and dedicated team of professionals at the Chamber and it has been a real privilege to work alongside them this year.

Again, thank you for entrusting me with this opportunity. It has been a great honor and joy, as well as one of the highlights of my professional career to serve in this role. I look forward to continuing to work towards making our Chamber and community even better in the future and I look forward to doing that alongside you.

David Nivens
Midwest Computech
2017-2018 Chair of the Board of Directors

Our Mission

The mission of the Columbia Chamber of Commerce is to lead our community, drive commerce in our region and advance community and regional collaborations, thereby enhancing the quality of where we live, learn, work and play.

Our Vision

Through persistent commitment to our mission, we see a future characterized by unprecedented achievements in both public policy and economic growth. We are dedicated to nurturing and providing leadership to ensure community aspirations become realities.



**COLUMBIA
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2017-2018 Year in Review

More than 150 young professionals from around the state attended the Young Professionals Summit. EPIC and the Jefferson City Young Professionals co-hosted the event.



The Chamber hosted a candidate forum for the 50th District Missouri house seat between Sara Walsh and Michela Skelton.

July

The Chamber held its 14th Chamber Classic Golf Tournament at the Columbia Country Club. The event featured more than 130 golfers.



August

September

The U.S. Chamber of Commerce came to Columbia to talk about labor and unemployment policies being discussed at the federal level.

Small Business Exhibition featured 40 businesses spotlighting their products for the community to see.

October

November

The Chamber released its second local agenda at the Civic Appreciation Breakfast.

January

The Chamber led a group of 70 community members to Lexington, KY for Leadership Visit 2017. The group met with business, government, and community leaders to exchange ideas and best practices on topics including land use planning and economic development; merged government and resources; social equity and thriving together; real estate market; healthcare collaboration, regional draw and economic impact; and leveraging higher education.

U.S. Senator Claire McCaskill (D) spoke with members about her vision and priorities for Mid-Missouri.

More than 100 business professionals came to the Economic Outlook Conference to see what the state is doing to spur investment and job creation. U.S. Chamber of Commerce's Center for Education and Workforce led a panel discussion of developing a competitive workforce by business engagement in early education.



The inaugural Washington D.C. Fly-In featured private, one-on-one meetings with Missouri lawmakers, U.S. Chamber of Commerce officials and representatives from Bayer. On top of the private meetings, Congresswoman Vicky Hartzler gave the group a private tour of the U.S. Capitol.



Chamber revealed its 2018 legislative priorities

The first ever Showcase CoMo was a major success in its first year. About 1,000 people came through the doors to see what Columbia has to offer. People found out they don't have to go outside Columbia to get what they need or want.



Ragtag Film Society was selected as the 2018 Small Business of the Year. They were recognized along with finalist Buchroeders Jewelers, Inside the Lines, Kilgore's Respiratory Services and The Connection Exchange

February

March

April

May

June



The 2018 ATHENA International Award was presented to Bea Smith, Dean Emeritus of the University of Missouri College of Human and Environmental Sciences. The 2018 ATHENA Young Professional Award was presented to Sarah Dubbert, Executive Vice President and Commercial Banking Division Manager, Central Missouri Region, Commerce Bank.



At the 113th Annual Membership Dinner, the Chamber recognized the following award recipients:

- Ambassador of the Year: Kerrie Bloss
- Outstanding Citizen Award: Bob Roper
- Emerging Professional of the Year: Kari Vogt
- Debin Benish Outstanding Businesswoman: Lindsey Lopez

Committee Leadership & Accomplishments

Agribusiness & Bioscience

Co-Chairs: Allen Moore, Moore & Shyrock - Real Estate Appraisers & Caleb Colbert, Brown Willbrand, PC

The Chamber's Agribusiness and Bioscience Committee hosted the 59th annual Agricultural Recognition Banquet in March, where they awarded the Don Day Agribusiness and Bioscience \$1000 Scholarship to Kalese Jones from Hallsville High School, honored Nathan Martin as the Friend of Youth recipient, and announced Bourn Feed & Supply Inc as the 2018 Agriculturalist of the Year.

Budget & Finance

Co-Chairs: Doug Callahan, Boy Scouts of America-Great Rivers Council & Judy Starr, Central Bank of Boone County

This past program year, the Budget and Finance Committee oversaw the finances and budget of the Chamber, its divisions, committees, and activities.

Chamber Classic Golf Tournament

Co-Chairs: Kerrie Bloss, Boys & Girls Clubs of Columbia & Brian Hazelrigg, State Farm Insurance

The Chamber had a very successful 14th annual Chamber Classic Golf Tournament. The tournament was sold out with more than 130 golfers.

Emerging Issues

Co-Chairs: Dave Putnam, First State Community Bank & Marty Siddall

Emerging Issues met twice monthly throughout the year to discuss critical issues affecting the business community. Committee members heard from elected officials at the city, county and state level and city staff; as well as leaders representing higher education, housing market, health care, and covered topics on trends impacting business.

Government Affairs

Co-Chairs: Heather Hargrove, Stoney Creek Hotel & Conference Center & Joe Henderson, Central Bank of Boone County

Government Affairs produced its local agenda, 2017 legislative session scorecard, and 2018 legislative agenda. It hosted multiple events that featured the U.S. Chamber of Commerce. It continued the successful Lunch with a Leader series and successfully completed the first ever Washington D.C. Fly In.

Junior Leadership Columbia

Co-Chairs: Sedel Marino Carson, Tompkins Homes & Development & Karlan Seville, University of Missouri

The Jr. Leadership Columbia program graduated 25 area high school juniors, after completion of 10 sessions focused on developing leadership characteristics and exposure to the local community. The Muriel Battle Youth Citizen of the Year Award was given to Rock Bridge High School student Kathleen Meininger.

Leadership Columbia

Co-Chairs: Nick Allen, Manor Roofing & Restoration & Paige Harper, Landmark Bank

This year the Leadership Columbia class graduated 31 business professionals. A day was added into the program to focus more on heavy industry & manufacturing sector as well as business attraction, recruitment, major employers, workforce, and growth. The program also added accountability groups for goal-follow up and a closing session on how to continue growing as a leader after the program.

Leadership Visit Committee

Chair: David Nivens

The Leadership Visit program took 70 community members to Lexington, KY. Topics of focus this year include local government profile, land use planning and economic development, social equity and thriving together, real estate market, health care sector collaboration and impact, and leveraging higher education resources. Additionally, breakout tracks allowed participants to have more personalized conversations on topics such as sports & tourism, entrepreneurship, K-12 education, and a redevelopment corridor.

Membership

Co-Chairs: Amanda Jacobs Stone, Jacobs Property Management & Jaime Palmer, Central Bank of Boone County

The Membership Committee welcomed new members and worked with existing members to increase membership retention and tried to recruit new members to the Chamber. They planned and hosted four New Member Welcome events and continued the work on the ROI program.

Showcase CoMo

Co-Chairs: Allie Marrone, Roto Rooter Drain Cleaning & Plumbing & Craig Meyer, Providence Bank

The Chamber celebrated its inaugural event. About 100 promoters and nearly 1,000 attendees came through the Showcase doors. This new event featured traditional booths, display tables and walk around vendors.

Small Business

Co-Chairs: Geoff Karr, Landmark Bank & Jessie Yankee, Missouri Women's Business Center

Small Business Committee hosted the 12th annual Small Business Exhibition, two Lunch and Learn events, and the 2018 Small Business Week, where Ragtag Film Society was named the 2018 Small Business of the Year.

Total Resource Campaign

Co-Chairs: Cheryl Jarvis, Landmark Bank & Jackie Walters,
Masonic Home of Missouri

With a new mind set for the Total Resource Campaign, the sales force is working to make this year's campaign the best yet. The volunteers goal is \$400,000 to help support Chamber events for the 2018-2019 program year.

Transportation

Co-Chairs: Gene DeVore, TrueSon Exteriors & John Frerking,
Engineering Surveys & Services

The Transportation Committee met regularly with representatives from the city, county and MoDOT regarding updated transportation projects. They hosted the 21st Century Task Force on Infrastructure for its last meeting before recommendations were developed and presented to the General Assembly.

Chamber Divisions

Chamber Ambassadors

Chair: Jan Beckett

Chair-Elect: Mark Mills, Cumulus Broadcasting

The Ambassadors serve as the goodwill and welcoming arm of the chamber. The division welcomed seven new members and committed thousands of volunteer hours helping with 120 ribbon cuttings. The Ambassadors also celebrated and gave many awards as they reached different point milestones.

Emerging Professionals in Columbia (EPIC)

Chair: Laura Roeder, The Village of Bedford Walk

Chair-Elect: Mason Neff, Viamedia

EPIC hosted a variety of events this year, including program events, Lunching Outside the Box events, mixers, new member welcome events and community involvement service projects. EPIC also hosted the one-day Young Professional Summit with young professionals from all around the state in attendance.

Columbia Community Partnership

Chair: Matt McCormick

This division consists of business, tourism, City of Columbia, Boone County and education leaders. This group of leaders talked with lawmakers on a monthly basis to advocate for Columbia and their specific areas of interest during the legislative session.

Women's Network

Chair: Michele Batye, Dave Griggs Flooring America

Chair-Elect: Nancy Allison, Shelter Insurance

Women's Network finished a very successful year. They hosted the 24th Annual ATHENA Awards Banquet, 11 monthly luncheons welcoming more than 1500 attendees total, and several other mixers and events. The group has been working on a website redesign intended to improve the current and prospective member experience.

2017-2018 By the Numbers

The Chamber welcomed

93

members, putting the total at

984

The Ambassadors hosted

120

Ribbon Cuttings.

Leadership Columbia graduated

31

business professionals.

Junior Leadership Columbia graduated

25

local high school juniors.

EPIC welcomed more than

91

new members, putting the total to more than

550

Women's Network has

459

members.

The 2017 Resource Campaign raised

\$414,575

for the 2017-2018 program year.

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