



ANNUAL REPORT



COLUMBIA
CHAMBER
OF COMMERCE

*Engaging Business
for Community Excellence*

2018 - 2019

BOARD CHAIR



Susan Hart
Huebert Builders, Inc.
2018-2019 Chair of the Board of Directors

The opportunity to serve as Chair of the Board of Directors is an honor and privilege. It has allowed me to interact with many engaged leaders in our community and work together to move our community forward. As I look back on this journey, I am pleased in what we have been able to accomplish and the advances we have been able to make. What makes our Columbia Chamber of Commerce great is the hard work and time dedicated by so many volunteers. The accomplishments this year are the direct result of those committed volunteers.

When I look at the year, I see many things to note. First, our continued collaboration between the City, County, Columbia Public Schools, MU and the Chamber resulted in favorable outcomes at the state level in the 2019 legislative session. The Chamber formed the Mid-Missouri I-70 Task Force and brought together not only the entities we have collaborated with in the past but extended our outreach to cities and counties contiguous to I-70. This collaborative voice was able to successfully advocate for state bonding for Rocheport Bridge replacement. We now anxiously wait to see what occurs on the federal level for the bridge project.

Our work to address issues of diversity and inclusion continued. Much of the year was spent exploring opportunities to work with members of the Hispanic/Latino business communities. It was an educational and rewarding journey and I look forward to this continued work in these areas. Women's Network formed a task force to address these issues in their membership. What we have learned in those meetings can be applied to the overall Chamber structure and membership.

Finally, we updated and reworked our strategic plan. Utilizing surveys and roundtables representing many different groups in our membership and community leaders, we were able to see common themes occurring on where we should direct our efforts in future years. I hope you are as excited as I am to see where this new updated strategic plan leads our Chamber efforts in the years to come. Those who know me understand how important it is to me that our Chamber is the best in our state, if not one of the top in the nation!

I am so very grateful to the members for the opportunity to lead the Columbia Chamber of Commerce. Thank you all for your support and dedication to your Chamber of Commerce.

BOARD OF DIRECTORS

- Nick Allen, *Manor Roofing & Restoration Services*
- Michele Batye, *Dave Griggs Flooring America*
- Kathleen Bruegenhemke, *Hawthorn Bank*
- Caleb Colbert, *The Law Firm of Haden & Colbert*
- Jim Burkhardt, *3M*
- Jonathan Curtright, *MU Health Care*
- Kevin Czaicki, *CenturyLink*
- Shelly DeVore, *Columbia Insurance Group*
- Matt Garrett, *KOMU 8 & Mid Missouri's CW*
- Danny Hammack, *Columbia Honda*
- Susan Hart, *Huebert Builders, Inc.*
- Jennifer Hedrick, *Simon Oswald Architecture*
- Joe Henderson, *Central Bank of Boone County*
- Shatenita Horton, *Providence Bank*
- Tyson Hunt, *Logboat Brewing Company*
- Tennille Lester, *Landmark Bank*
- Nikki McGruder, *Inclusive Impact Institute*
- Mark Mills, *Cumulus Broadcasting*
- Matt Moore, *Shelter Insurance Companies-Main Office*
- Eric Morrison, *Providence Bank*
- Mason Neff, *The Village of Bedford Walk*
- David Nivens, *Midwest Computech*
- Erica Pefferman, *The Business Times Company*
- Matt Pritchard, *AT&T*
- Stacey Smith, *Shelter Insurance Companies-Main Office*
- Gary Ward, *University of Missouri*

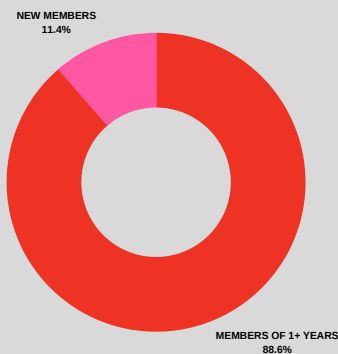
BOARD OF DIRECTORS EX-OFFICIO MEMBERS

- Dan Atwill, *Presiding Commissioner, Boone County*
- Stacey Button, *President, REDI*
- Dr. Scott Dalrymple, *President, Columbia College*
- Dr. Alexander Cartwright, *Chancellor, University of Missouri*
- John Glascock, *Interim City Manager, City of Columbia*
- Dr. Jeff Lashley, *President, Moberly Area Community College*
- Dr. Dianne Lynch, *President, Stephens College*
- Matt McCormick, *President, Columbia Chamber of Commerce*
- Dr. Peter Stiepleman, *Superintendent, Columbia Public Schools*
- Brian Treece, *Mayor, City of Columbia*
- Dr. Bruce Walker, *President, Centennial Investors*

MEMBERSHIP

BREAKDOWN BY MEMBER SIZE

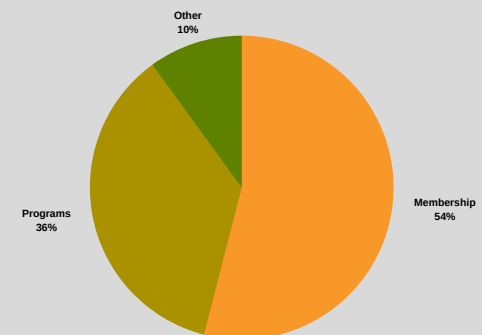
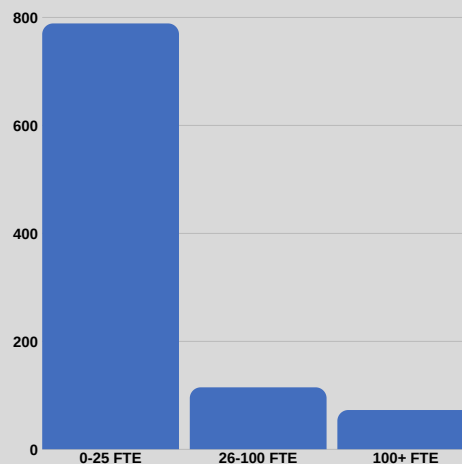
OPERATING INCOME



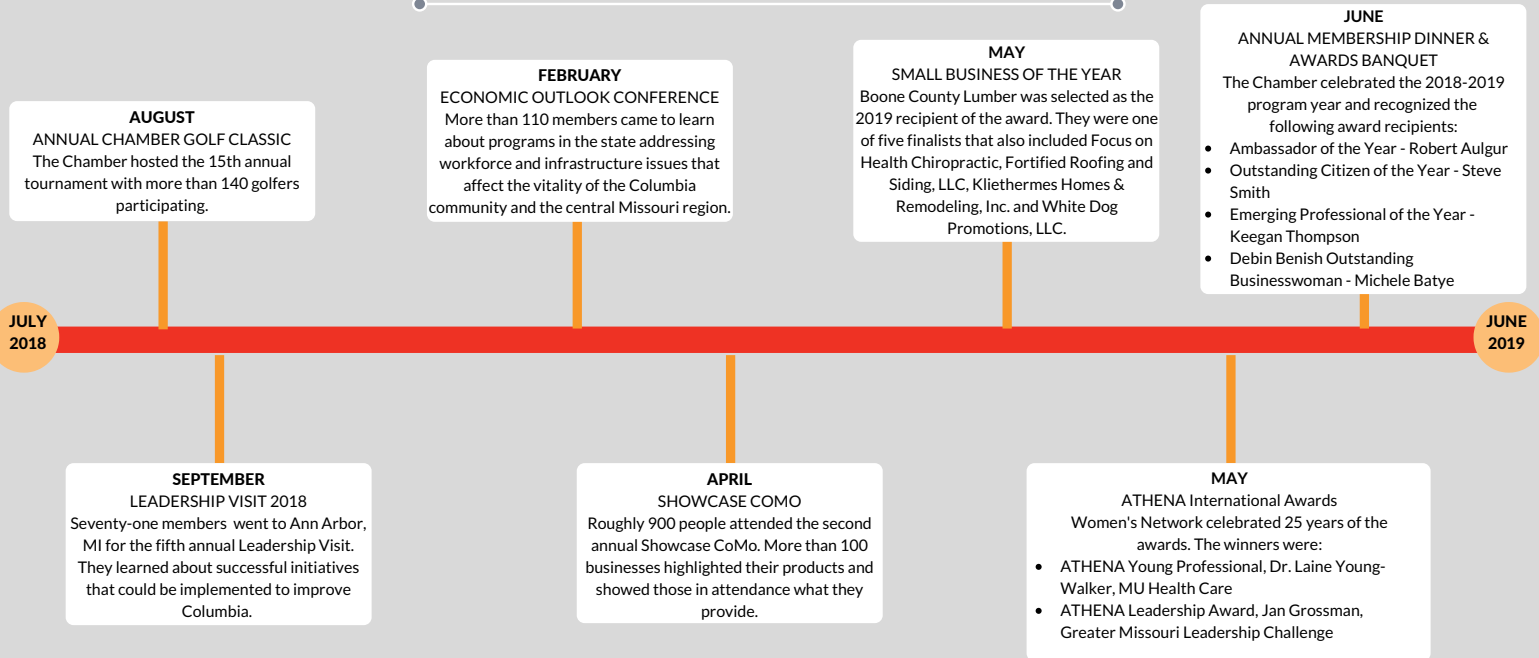
111 NEW MEMBERS*

976 TOTAL MEMBERS

*JOINED JULY 2018 - JUNE 2019

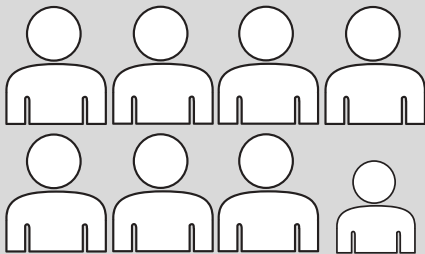


PROGRAM HIGHLIGHTS

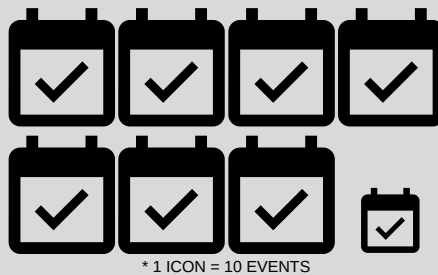


EVENT ATTENDANCE

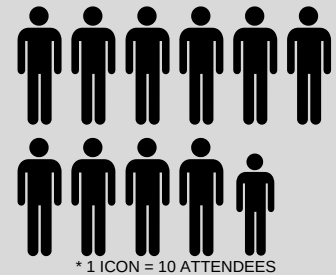
7,771 TOTAL ATTENDEES



72 TOTAL EVENTS

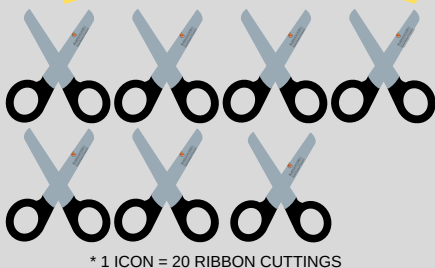


108 AVERAGE ATTENDEES PER EVENT



RIBBON CUTTINGS

137 TOTAL RIBBON CUTTINGS



TOTAL RESOURCE CAMPAIGN



\$412,850



RAISED FOR 2018-2019 PROGRAM YEAR

COMMITTEE HIGHLIGHTS

- **Agribusiness & Bioscience Committee** - Hosted a very successful Food for Thought Seminar where Director Chris Chinn, Missouri Department of Agriculture spoke to over 50 attendees about the importance of broadband in rural Missouri and what the government is doing to provide help access to local farmers.
- **Budget & Finance Committee** - Continued to work toward financial stability for the entire organization and received another clean external audit.
- **Chamber Classic Golf Tournament Committee** - Held at Columbia Country Club, was SOLD OUT with 144 players in the tournament
- **Emerging Issues Committee** - Hosted speakers from state government, city/county government, major local employers, economic development officials, the University of Missouri, and others with expertise in relevant hot topics .
- **Government Affairs Committee** - Worked with the University of Missouri to help advocate for funding for the NextGen Precision Health Initiative.
- **Junior Leadership Columbia** - Twenty-five students graduated after attending sessions including a visit to the state capitol where they were able to meet several officials, including Governor Mike Parson.



- **Leadership Columbia** - Twenty-nine professionals explored our local economy and opportunities for leadership. This year's class was the first which had the unique opportunity to participate in sightseeing flights in small planes over Columbia emphasizing how Columbia and the outlying areas have grown over the years.
- **Membership Committee** - Developed a unified message and implemented a process for committee members to follow when welcoming new members into the Chamber.
- **Showcase CoMo Committee** - Was extremely successful in its second year and received excellent feedback from participants. The event hosted more vendors and attendees than the previous year!
- **Small Business Committee** - Hosted a successful Small Business Week in the spring. The committee received the most nominations, award applications and the most attendance to seminars for Small Business Week than ever before.
- **Total Resource Campaign** - The 2019 Total Resource Campaign raised \$456,925 for the 2019-2020 program year.
- **Transportation & Infrastructure Committee** - An I-70 Task Force was created to speak with one voice for the funding, repair and expansion of I-70 in Mid Missouri, including the replacement of the Rocheport bridge. Meetings were held with municipalities surrounding Columbia and other stakeholders, including one at the Capitol in April at which Director McKenna was present.

DIVISION HIGHLIGHTS



The Ambassadors provided 137 ribbon cutting ceremonies for our members, welcoming businesses and celebrating milestones in the business community.



EPIC began a restructuring process which will be rolled out in 2019-2020. The revisions made will focus on attracting new members as well as offering members more relevant programming.



Women's Network continues to be the largest division of the Chamber and added over 50 new members this year. They increased attendance at nearly all of their events and hit a record-breaking 280 attendees at the February monthly luncheon.

LEGISLATIVE PRIORITIES



1. Support stabilizing the funding for University of Missouri to help ensure the University can carry out its Mission.
2. Support a sustainable plan for a comprehensive transportation system to better support Missouri's economic growth, with a focus of advocating on rebuilding Interstate 70.
3. Support the construction of the Translational Precision Medicine Complex at the University of Missouri that will be the new home for research, clinical talent and industry partnerships required to bring this type of cutting-edge care to Missourians.
4. Support regional efforts to complete the Columbia Regional Airport Terminal Project.
5. Support legislation that implements the Streamlined Sales and Use Tax Agreement. This legislation would help level the playing field between local retailers and their out-of-state competitors when it comes to use or sales taxes on internet and catalog purchases made by consumers.
6. Advocate to fully fund pre-K through 12 public education to ensure Missouri's educational system is competitive and capable of effectively preparing tomorrow's workforce.



1. Support core operating funding requests for the University of Missouri and Moberly Area Community College (MACC) to help ensure each institution can carry out its mission.
2. Support construction of a Translational Precision Medicine Complex at the University of Missouri for laboratory space and interdisciplinary work by researchers.
3. Support public school districts' ability to enter into transportation collaborations to better cost effectiveness and encourage partnerships within their local communities.
4. Support a sustainable plan for a comprehensive transportation and infrastructure system that will better support the region's growth.
5. Enact legislation that enables the collection of online sales tax to level the playing field for local retailers and to reinvigorate the resources of local government.
6. Support the continued creation and development of Middle College collaboration.



COLUMBIA CHAMBER OF COMMERCE

*Engaging Business
for Community Excellence*



300 S Providence Rd | PO Box 1016

Columbia, MO 65205-1016

(573) 874-1132

www.ColumbiaMOChamber.com

Connect With Us:

